

Tunnel Town Board of Directors' Meeting
Tuesday, December 1st, 2009

Attendees: Glenn Flach, Ron Phillip, Lyn Ingram, Sandra MacKinnon, Judy McMartin, Mary Kay Thurston, Pam Langham, Dan Boisvert, Art Kuiper. Betty Harris-Peake, Laurie Flach, Richard Brower

Regrets: Tina Betson, Warren Wolfe

Call to order at 6:37 pm

Motion by Judy, 2nd by Ron to accept the meeting agenda as presented. Carried.

Motion by Judy to approve the minutes of board meeting held October 20th and post on web site. 2nd by Ron. Carried

President's Report & House Committee Report:

1. Hope to have the new occupancy agreement with Corp of Delta ready for signature very soon. Club was successful to negotiate the continuation of the joint contingency fund for another 4 years, year 5 switch to payment into municipal maintenance fund. Current estimate has joint contingency fund at approx. \$30K which will be spent on new carpet and lino for the Ice Chip Lounge (currently out to tender) with installation planned over Christmas break. May also have funds to replace chairs as cost to recover is \$154 ea. May be able to source at auction.

Club Manager's Report:

1. Want to schedule another open house in January; looking for ideas

Draws, Rules & Regulations Committee Report:

Nothing to report

Treasurer's Report:

1. Recent advertising sales have increased income.
2. Still some outstanding A/R (dues) that Richard will collect
3. Lyn will have a bar sales report for next meeting. Note, we have seen a GM (gross margin) increase since bar prices were increased

Senior Men's:

1. Bonspiel scheduled for Monday Dec 7 to Wednesday Dec 9, 5 TTCC teams and 19 out of club teams

Day Ladies:

1. \$355 was raised at silent auction for the league luncheon

Junior Curling:

1. High school play downs scheduled for Dec 10 to Dec 12 at TTCC; may have to finish Monday December 14th as don't play on Sundays.
2. Junior boy's team is off to zones this coming weekend (Dec 4 – 6), girls' zone is January.
3. Christmas party is scheduled for next week and will be the last event for Judy. Ron Graham will take over the coaching duties for Monday high school program. No new coach for the Wednesday program and unsure if it will continue in the New Year.

Fundraising Committee:

1. Movie passes fund raiser will not proceed as projected revenue is very low (\$700) for sale of all 500 tickets
2. Dream Vacation lotto tickets will be ready next week and will have 4 months to sell the tickets. Tickets will be \$20 each and have 1st, 2nd, 3rd prizes.
3. Super Bowl tickets may be a fund raiser for the men's bonspiel; 300 tickets (limited time offer) \$10 per ticket (scoring issue has been resolved) with 3 scores on each ticket and a reverse score prize. Estimate \$1500 profit. Richard is working on the ticket printing and expect to have ready in about 2 weeks (before Christmas)

Curl BC Report:

1. Richard attended recent meeting; nothing to report

Web Site Report:

1. Richard is meeting with Justin (BBLN) on web change proposal. Plan to have advertising/sponsor links on our home page to sponsor web sites.

Bonspiel Committee:

1. Mixed/Open bonspiel had no profit however bar sales were strong. \$322 raised from 50/50.
2. Ladies bonspiel (Jan 15 – 17) has had a very low response. May have low turnout as Marpole bonspiel is the following week. TTCC ladies bonspiel date is early this year due to Olympics. Richard and Lyn to do a blitz and contact all clubs to remind them of our spiel and see if we can get the teams increased.

Social Committee:

1. Sandra received a contract from SDRC for the year end awards banquet. Sandra received the contract from the Kinsmen and it will cost over \$700 more to hold the event there. Also, unless we use their caterer (\$35/plate), our caterer does not have access to the kitchen facilities. Richard has some ideas on how we can run the bar (at the banquet) and generate additional revenue (instead of having another group run the bar).
Motion by Lyn “to hold the 2010 year end awards banquet at the SDRC”, 2nd by Betty, motion carried.

Old Business:**New Business:**

1. Club member, past board member, past Senior Men’s President David Pye passed away, services to be announced. Card to be sent to Ellen & family on behalf of the board. Art confirmed that the senior men’s league held a celebration for David back in October.
2. Advertising sales (presented by Darcy Heisler) – 20 corporate sponsors in total, signs will be put up covering east and west walls of rink. Sandra did a fantastic job coordinating the graphics (and graphic designs for some sponsors) of the print boards. Sandra also negotiated the cost of the printing of the signs. 2 sponsors are under agreement to trade services “in kind” for the cost of the boards. \$2000 promo advertising with the Delta Optimist can be used to promote club events, bonspiels, open house, corporate sponsors, etc. BBLN will work on the TTCC web site with input from Richard; \$2000 services. All sponsor contracts have been updated and Richard has invoiced all of the advertising sales. Projected net profit (based on 2 year contracts) is \$3500 (2009-2011 seasons). Darcy suggested we consider ice surface ads next season (with agreement from Corp of Delta).
3. Sponsor Night (presented by Darcy Heisler) – December 17th, 8pm to midnight. Darcy would like board members to attend. Pam (sponsor – ABC Country Restaurants) to provide the food. Rick Connor (Therapy Vineyard) will present a wine tasting at the event. This will be a great opportunity for our sponsors to see our club, lounge, their boards in the rink and a chance for the board to show appreciation for their support.
4. Therapy Wines for sale at Ice Chip Lounge (presented by Darcy Heisler) – Darcy suggested the board consider offering a higher end product for sale at the lounge. Concerns raised over restrictions on our government issued liquor license since Therapy Wines are not available at LCB. We can certainly offer the Therapy Wines at the year end awards banquet as we do not have the same restrictions on LCB wines. Issue requires further board discussion and has been tabled. Ron/Pam/Tina to explore potential liquor license issues regarding sale of Therapy Wine in Ice Chip Lounge.

NEXT MEETING: Tuesday, January 5th, 2010 @ 6:30pm in Ice Chip Lounge

Judy (her last meeting!) motioned to adjourn the meeting at 7:50 pm. Seconded by Perk. Carried.

****HAPPY RETIRMENT JUDY.....WE WILL MISS YOU!!!!**

